|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | 10 | 8 | 6 | 4 | 2 | 0 |
| Front of Box/ title and logo  /10x2 | Cereal box has an original title and goes above the expectations for creativity. The logo is colorful and clearly relates to the novel chosen. Includes clever warning sign that relates to the novel. | N/A | Cereal box has an original title but could relate a little more to the novel. Logo is creative but could use some adjustments with color and creativity. Includes a warning label but could be a little more creative and relate to the novel. | N/A | Cereal box was clearly put together at the last minute and student did not include much creativity creating the logo and title. Title relates too much to the actual book title. Warning label is not creative and does not relate to the novel. | Nothing turned in for this section. |
| Nutrition Facts/ Ingredients    /10x2 | Student writes a clear summary on the side, without giving away the main parts of the novel. The ingredients section includes all of the characters and includes a small description that is clear but does not give too much away. | Student writes a clear summary but could use a little less details instead of giving so much away to the reader. Could use work on getting the reader hooked in and interested. Ingredients includes all of the characters but could use a better description. | Students summary is vague and could use more details to get the reader interested. Ingredients section is missing 1-2 of the main characters and could use more description on how the characters correlate with each other throughout the novel. | Students summary is very vague and could use a better hook and more details to provide the reader, without giving the whole novel away. Ingredients section is missing more than 2 of the main characters and needs a better description on how the characters relate. | Students summary appears as if the student did not read the novel and is too vague. Does not include an engaging hook. Ingredients section is missing characters and does not provide a description for each character. | Nothing turned in for this section |
| Back activity  /10x3 | Activity on the back exceeds expectations and is very creative. Student includes color, and parts from the novel to add to the overall theme of the activity. Relates to something that would be found on a real box. | Activity is creative and includes some parts from the novel to add to the overall theme. Activity is a little confusing and could be clarified a little more. | Activity is a basic word finder using the characters names, but is not very creative. Does not include color and appears as if student did not spend much time on project. | Activity is confusing and does entirely relate back to the novel. Could use some more creativity and descriptors that relate to the overall theme of the novel. | Activity is confusing and has nothing to do with the novel. Not an activity that would appear on a real cereal box and needs more creativity. | Nothing turned in for this section. |
| Side of Box  /10x1 | Section includes a small description about the author, without falling off topic from their literature. Includes what that author is known for and adds other novels published by that author. | N/A | Section includes a description on the author, but does not include enough information about the authors work as a writer. Only includes some of their other works but does not write about what author is known for. | N/A | Section includes small description on author but down not relate to their work as a writer. Only includes one other piece of their work and does not include what book the author is known for. | Nothing turned in for this section. |
| Mechanics  /10x1 | Top of the box includes the title of novel, author, award, and number of pages. All grammar is correct, uses color, and overall project is well constructed. | N/A | Top of box only includes 3 out of the 4 criteria. Overall project could use more color and creativity. Not completely neat or well put together. | N/A | Top of box only includes 2 or less of the 4 criteria. Project is barely pieced together, needs more creativity and color. | Nothing turned in for this section |
|  |  |  | **Paper** |  |  |  |
| Theme  /10x6 | Paper clearly outlines the main points from the novel and relates it to real life and current events. Student has a clear understanding of the novel and how it relates to teenagers/ people today. Student uses at least 3 points from the novel and at least 2 quotes. Quotes clearly relate to argument and examples from current events. Paper meets the page requirements of 2 full pages. | Paper outlines 3 of the main points but could use some more connections to real life and current events. Student using 2 quotes from the novel and connects them to current events, but could use some more explanation with connecting them. Paper is not completely 2 pages, falls at one and half pages. | Paper outlines 1-2 main points but does not relate them to current events. Student read the book but cannot make the connects from the main themes to real life today. Student include one quote from the novel but could use some work connecting it into their argument. Paper is one page and barely onto a second page, and overall could use some work making connections. | Paper outlines 1 part of the novel but not necessarily the main theme from the novel. Does not relate parts of the novel to current events and real life events. Student includes 1 quote but it could use work connecting to argument and overall relation to current events. Paper is only one page. | Paper does not relate to the main themes of the novel at all and not quotes are included. Student did not relate any parts of the novel to real life and current events. Paper is barely one page and needs more work overall. | No paper turned in. |
| Grammar  /10x1 | Student makes no grammatical errors and no spelling errors. | Student makes 1-2 grammatical/ spelling errors. | Student makes 3-4 grammatical/ spelling errors. | Student makes 5-6 grammatical/ spelling errors. | Student makes more than 7 grammatical/ spelling errors. | No paper turned in. |

Extra Credit: /5 Grade: /160